

# TIANXI REN

## XR UI/UX DESIGNER

### EDUCATION

**University of Southern California, Aug. 2022 – May. 2024**  
MFA Design, GPA: 4.00/4.00

**University of Wisconsin-Madison, Sep. 2017 – May. 2022**  
B.S. Interior Architecture, GPA: 3.94/4.00  
+ Certificate in Digital Studies  
+ Certificate in Graphic Design

### EXPERIENCE

#### **Graphic Designer, Oct. 2022 – Present**

USC Office of Equity, Equal Opportunity and Title IX, Los Angeles, US  
+ Conduct competitive analysis and website accessibility research  
+ Prototype and execute the interactive design of EEO-TIX websites to improve user experience in finding supportive resources and reporting incidents using Figma and WordPress  
+ Design the visual system that effectively conveys complex legal information through info-graphics using Illustrator and InDesign

#### **VR Usability Researcher / UX Designer, Jan. 2023 – Present**

USC Games Neon City, Los Angeles, US  
+ Tailor pre-testing script and post-testing surveys  
+ Conduct at least 3 weekly human factors research studies by observing player interactions with the game and gain valuable feedback through post-testing interviews  
+ Analyze and synthesize findings using the RITE methods  
+ Coordinate with engineers to solve interface and playability issues

#### **Vice President & Media Director, Sep. 2017 – Aug. 2019**

Chinese Undergraduate Student Association (CUSA), Madison, US  
+ Directed and supervised the creation of posters, videos, and daily updates across multiple social media platforms to promote CUSA's events and maximize their reach  
+ Pioneered *Who is the Undercover Photographer* program on WeChat by creating monthly themes for photographers to encourage in-depth reflections of the meaning behind every photo, attracting an average of over 800 page views per issue  
+ Teamed up with engineers to develop the Second-hand Trading Mini Program on WeChat that served over 2,000 students

### RECOGNITIONS

#### **UW-MADISON DESIGN 2020 AWARD**

Juror's Choice & Best In Mid-Level

#### **2020 STEELCASE NEXT COMPETITION**

School Finalist

### SKILLS

**Software:** Photoshop, Illustrator, InDesign, Premiere, After Effects, AutoCAD, Revit, SketchUp, Figma, Wordpress, Miro, Spline  
**Language:** English, Mandarin, Japanese